

Delivering Next Generation Business Solutions



GenX eSolutions

About EYE4Travel:

GenX has recently launched its latest product EYE4Travel. Eye4 Travel has advance booking engines for flights, hotels, sightseeing, transfers, car rentals and custom built packages. Eye4travel enables your travel agency to go online in a matter of weeks with minimum effort exerted towards understanding software or hardware modalities. Eye4Travel is ready to use platform and can be deployed in a matter of days to be used by your internal staff and the end user sales interfaces for B2C and B2B customers are completely customizable and can be designed as per your look and feel – branding. Eye 4 Travel has various sales interfaces – B2B, B2C, B2B2B, B2B2C, Call Center sales interface for internal staff. Eye4Travel is end to end ERP for travel industry.

EYE4travel Booking Engine:



Complete End to End Travel ERP

Why EYE4Travel:

Client Retention and Growth Tools:

Retain your clients by pushing relevant content to them by mapping countries, cities and hotels and providing them with one system that displays the cheapest available hotels. Increase your business by getting automatic timely alerts on cancellations and booking status update on emails.

Search on Suppliers for a Faster Result:

Eye4Travel has an advance logic that sends multiple requests to aggregator rather than looking forward to every supplier response to send consecutive request. This has reduced search interval for users and resulted during a higher user expertise.

Google Map and Street View:

Integrated Google Maps listing helps your users to create bookings keeping the client convenience in mind. Users can even book and preview the particular location victimization Google Maps Street read (where available) to urge a transparent image of the building. Maps load quickly and users will search inside the map to appear for a desired location and thus the hotels around it.

Mark-up Modules:

Create Mark-ups supported multiple mixtures of Agent/Suppliers/Country/City/Hotel. Mark-ups will be positive or negative as per your demand for conjugation most popular people.

The system has 3 steps to booking, Search - Result - Book:

You have the option of listing for your search results or even a detailed search listing with images, service description, amenities and more.

Market-wise rate profile:

Go to completely different markets by handling profiles as per supplier's identification for your account to avoid any additional charges to your shoppers at the time of arrival. This can be handled terribly showing intelligence supported supplier's system implementation, be it via separate login or status implementation at the time of the search. The system offers the facility to permit the traveler or the agent to pick the traveler status at the time of the search.

Customization:

Every system we have a tendency to build is tailor-made to the shopper demand and utterly distinctive to it shopper. Flexibility to personalized resolution finish to finish. That is why we have a tendency to charge you an erstwhile development fee for the system? You'll be able to conjointly add modules as your business grows. This approach brings plenty of flexibility to line up the merchandise at intervals your budget.

Benefits:

- ✚ *Reduced cost and lower cost of ownership*
- ✚ *Highly customizable.(End to End)*
- ✚ *Responsive design.*
- ✚ *Simple process flows.*
- ✚ *Reduced man power. Greater volumes. Faster turnaround times. Higher profits.*
- ✚ *The best rates translate to strengthened customer loyalty*
- ✚ *Increase your reach by distributing your inventory across global markets*
- ✚ *Increase your reach through branches and sub-agents*
- ✚ *Complete control over inventory and operations*
- ✚ *Automated processes help you concentrate on your business*
- ✚ *Integrated Financial System*

Feature for EYE4Travel:

B2B Agent Management:	Business to Consumer (B2C):	Back office Management or Operation
✚ B2B Agent network	✚ Designing and development of booking flow	✚ Admin Module
✚ B2B2B Network	✚ Multi-currency	✚ Company management
✚ B2B2C Network	✚ Multiple products	✚ Users and Staff management
✚ Credit agent	✚ Multi geography	✚ Product management
✚ Deposit agent	✚ Whitelable websites	✚ Sales Rule management
✚ On hold	✚ Cross Sell	✚ Supplier rules
✚ Advertisement	✚ Flexi date search	✚ Internal staff/agent module
✚ Agents statements and reports	✚ Google map	✚ Booking management
✚ Enquiry management	✚ Customer login	✚ Queue based system
✚ Online payment	✚ Calendar search	✚ Booking fulfillment
✚ Distributor model	✚ On request	✚ Auto invoicing
✚ Multi-level rule engine	✚ eticket	✚ Eticket
✚ Whitelable of B2B	✚ SMS gateway	✚ Manual tickets generation
✚ Branch management	✚ Payment gateway	✚ GDS Terminal
✚ User management	✚ Card payment	✚ Supplier management
✚ Services – Flight, Hotel, Sightseeing, Packages, Transfers	✚ Net banking	✚ Reports
✚ Markup , commission, Incentive, discount	✚ Discount coupon	✚ Supplier reconciliation
	✚ Services – Flight, Hotel, Sightseeing, Packages, Transfers	✚ Airline reconciliation
		✚ Enquiry management
		✚ B2B Registration and management
		✚ Banners and promotions on B2B
		✚ GDS Management
		✚ Hotel third party connector management
		✚ Payment gateway management
		✚ Sales channel configurations
		✚ Payment management
		✚ Refund
		✚ Reconciliations
		✚ Branch management
		✚ Financial system integrations